



NHP

Living connected and fulfilling lives

NATIONAL HOUSE PROJECT APPLICATION PACK

About NHP

The National House Project (NHP) is a Charitable Incorporated Organisation (CIO 1179743) registered with the Charity Commission in 2018 and with the Office of the Scottish Charity Regulator in 2023. It works alongside local authorities (LA) to establish their own Local House Project (LHP) to support young people to leave care well. We provide a practice framework, resources and support to a small team of LA staff who work closely with groups of young people leaving care. This team builds long lasting relationships, a community of support and provides opportunities and experiences that enable young people to gain the skills, knowledge and confidence they need to lead positive lives

For young people impacted by trauma, having to leave care and move into their own home between the ages of 16 and 18 without familial support is understandably difficult. Many feel ill-prepared, isolated and scared and it is not surprising that many struggle resulting in poor emotional and mental health and being overrepresented in prison, homelessness and unemployment populations.

The LHP was established in 2015 in a LA with the support of the DFE Social Care Innovation Programme. In 2018, NHP was established to scale the work, and we are currently working with 24 LAs across England and Scotland.

The House Project approach is psychologically informed, and we work with LAs to provide the knowledge and resources so that young people can develop the skills, knowledge and confidence to succeed. The approach is relational with an emphasis on developing community-based support systems. Everything is coproduced with young people,

For all care leavers, a third are homeless within 2 years of leaving care. In the House Project Community we are working with circa 950 young people and 515 have moved in to their first home. We have not had one eviction or tenancy breakdown. Our work has been positively evaluated by academics, psychologists, researchers and by young people who conduct biannual peer evaluations. Our work is positively regarded by Ofsted, and we have won several sector awards for our work.

We are not whole cost recovery and our primary income streams are from Membership fees from the LA and grant funding. In 2024 we changed our bid writing capacity from an internal provision to a commissioned service with Vantage. This has worked well.

Whilst we are a relatively new organisation, we have developed a positive reputation and we are working with several businesses and corporate organisations, many of whom have approached us. We have started to consider our social value offer and get our heads around CSR and ESG, but this has been led by social work professionals without private sector experience and business acumen. Whilst we are very good at partnerships within the public sector we have limited experience in the fundraising, business and corporate space. When a global company asked how much we charged for them to partner with us we didn't know where to start! Most of our partnerships to date are focused on improving our offer to young people either in direct support, resources or providing opportunities into the world of work. We want to grow this and monetise our partnerships to develop a new income stream.

Director of Partnerships

- 📍 **Location:** Hybrid – Head Office at Crewe Hall, Crewe
- 💰 **Salary:** £45,000 – £60,000 (depending on experience)
- 🕒 **Contract:** Permanent, Full-time

Be the Architect of Our Future

NHP is an award-winning national charity dedicated to ensuring young people leave care well and thrive. We are **ready to take our partnerships and corporate engagement to the next level** – but we need a visionary leader to **build this function from the ground up**.

This is not just another partnerships role. **This is an opportunity to create something new**. We are seeking a dynamic **Director of Partnerships** to design, implement, and lead our **first-ever dedicated corporate engagement strategy** – securing **transformational** partnerships that **generate life-changing opportunities for care-experienced young people** and create a **sustainable income stream for NHP**.

If you are excited by the challenge of **creating, not just managing** – if you thrive on both **big-picture strategy and operational delivery** – this is the role for you.

Why This Role? Why Now?

NHP is evolving. Our **current Director is retiring**, and we've taken this opportunity to **reprofile our senior leadership structure** – creating two distinct Director roles:

1. **Director of Practice** – Focused on service delivery and impact.
2. **Director of Partnerships (This Role)** – Focused on driving external engagement, corporate partnerships, and income growth.

Until now, our **corporate partnerships have developed organically**, led by social work professionals without dedicated business development expertise. We've had **global companies approach us**, but we haven't had the infrastructure to fully capitalise on these opportunities—or to **monetise** them effectively.

This is where you come in.

We need a **leader who can bring commercial expertise, strategic vision, and hands-on execution** to build our **first-ever structured approach to corporate engagement**. This is a **blank slate** – a chance to create something with real, lasting impact.

About the Role

Reporting to the CEO, this newly created role offers the chance to **design and build** our corporate partnerships strategy.

We already have strong relationships within the public sector, but we know we need to **harness the power of businesses and corporate partners** – not just for financial support but to unlock opportunities that **empower young people and change lives**.

You will be responsible for:

- ✔ **Building the Infrastructure** – Develop the tools, processes, and strategy to **establish a best-in-class partnerships function**.
 - ✔ **Developing & Selling Our Value Proposition** – Shape our **Social Value Offer**, aligning with CSR and ESG priorities to secure strategic corporate partnerships.
 - ✔ **Creating High-Impact Partnerships** – Identify, engage, and build relationships with businesses that align with our mission.
 - ✔ **Generating New Income Streams** – Move beyond traditional fundraising to **monetise corporate relationships**, securing revenue through sponsorships, grants, and commercial collaborations.
 - ✔ **Leading Strategy & Execution** – Balance high-level strategic planning with hands-on operational delivery.
 - ✔ **Negotiating & Managing Contracts** – Lead corporate agreements from inception to implementation.
 - ✔ **Scaling for Growth** – Lay the foundation for a **sustainable and scalable** partnerships approach.
 - ✔ **Overseeing Existing Fundraising Activities** – Work with our commissioned bid-writing service to ensure strong relationships with trusts, foundations, and grant makers, helping to maximise income generation.
 - ✔ **Building & Managing a Team** – Develop a partnerships and team, providing leadership, support, and guidance to staff to drive success.
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Who We're Looking For

You are **not** just a fundraiser or a partnerships manager—you are a **builder, strategist, and innovator**. You have:

- ◆ **Proven success in securing high-value corporate partnerships** and scaling income streams.
- ◆ **Entrepreneurial mindset**—you thrive in **creating** rather than inheriting.
- ◆ **Strategic and operational agility**—you can see the big picture while also rolling up your sleeves.
- ◆ **Commercial acumen**—you understand how to **structure and monetise partnerships**.
- ◆ **Exceptional relationship management skills**—you can engage FTSE 100 boardrooms and young people.
- ◆ **A passion for social change**—you believe in our mission and the potential of young people.

💡 **Charity sector experience is a bonus, but not essential.** We welcome candidates with backgrounds in business development, corporate social responsibility, or commercial partnerships.


Why This Role is Unique

- 🚀 **Create something from the ground up** – Shape a new function, define the strategy, and build a sustainable partnerships model.
- 🏠 **Flexible, hybrid work environment** – Work at a national level while staying connected to communities.
- 📈 **Be part of a fast-growing, award-winning charity** – Help scale an organisation that's

making real impact.

 **Competitive salary + 30 days annual leave + 10% employer pension contribution.**

 **Access to professional development, mentorship, and a network of industry leaders.**

 **Work with purpose** – Every partnership you develop will directly improve the lives of care-experienced young people.

About NHP

Leaving care at 16-18 can be daunting. Many young people struggle with **isolation, housing instability, and unemployment**. NHP changes that.

Since 2015, we have worked with over **950 young people**, and **515 have successfully moved into their first home—without a single eviction or tenancy breakdown**.

We have built a **strong reputation** within the public sector. Now, we need to **expand our corporate engagement** to provide more opportunities for young people and secure a **new income stream** for our long-term sustainability.

This is your chance to make that happen.

How to Apply

If you're excited by the opportunity to **build something transformative**, we'd love to hear from you.

 **You are invited to join the NHP Director of Partnerships online briefing.**

When: Tuesday 15th April 2025 12:00-12:45 pm

Please register in advance for this meeting:

<https://us06web.zoom.us/meeting/register/APUaQYi5RL6nFD6cAv7UCQ>


After registering, you will receive a confirmation email containing information about joining the meeting.


 **Submit your CV and cover letter** detailing what skills, knowledge and experiences make you the best candidate for the role to [NFP website link](#) by **Monday 21st April 2025**.

 We welcome applications from all backgrounds. If you require adjustments during the process, let us know.

Safeguarding Statement

NHP is committed to protecting the well-being of young people. All staff must adhere to our safeguarding policies.

 **Recruitment Agencies:** We do not accept unsolicited CVs from agencies.

 **General Requirements:** Right to work in the UK, two professional references, and a DBS check.

Interviews

Interviews for this role will be conducted in two stages:

First Stage: Initial interviews will take place online on **Tuesday 6th May 2025**.

Second Stage: Successful candidates will be invited to an **in-person interview on Tuesday 13th May 2025 in Crewe**.

Further details will be provided to shortlisted candidates.